

PA RECRUITMENT IN LONDON

Oriel Partners is a boutique PA and administrative recruitment consultancy based in Central London.

Over the last 12 months, London's hiring market has faced increasing challenges due to ongoing economic uncertainty. We've seen employers take a more cautious approach with slower decision-making, extended hiring processes and more selective assessments. Once again, we've seen some of the higher end of salary brackets come down in a few areas. However overall, salaries have seen an average increase of approximately 6.4%. Oriel Partners had a promising start to 2025, with a strong flow of roles coming through at all the different salary levels and a significant increase in demand from our international clients.

SALARY SURVEY

RECEPTION	AVERAGE
£28,000 - £40,000	£33,500
TEAM ASSISTANT	AVERAGE
£30,000 - £57,500	£43,500
PA	AVERAGE
£40,000 - £50,000	£45,500
OFFICE MANAGER	AVERAGE
£30,000 - £80,000	£49,000
VIRTUAL ASSISTANT	AVERAGE
£36,000 - £80,000	£55,000
EA	AVERAGE
£50,000 - £140,000	£68,000
PRIVATE PA	AVERAGE
£40,000 - £85,000	£71,000
CHIEF OF STAFF	AVERAGE
£80,000 - £165,000	£110,000

We are still seeing the highest salaries within the Financial Services and Technology sectors, while sectors like Hospitality, Retail and the third sector tend to be among the lowest. We have also seen a shift towards clients recruiting for hybrid roles, requiring a mixture of both business and private support. More senior roles such as Chief of Staff are also on the increase. If you would like guidance on competitive salaries and overall packages, please get in touch, we would be delighted to assist.